



ITTF.com

ITTF 2019

Updates & Progress

2019 ITTF-European Championships, Nantes (FRA),
4 September 2019

Our Strategy in 2019

- Organization and Governance
- High Performance and Development
- International Event
- Promotion
- Revenue



















What is our reality both
“on the table” &
“off the table” ?

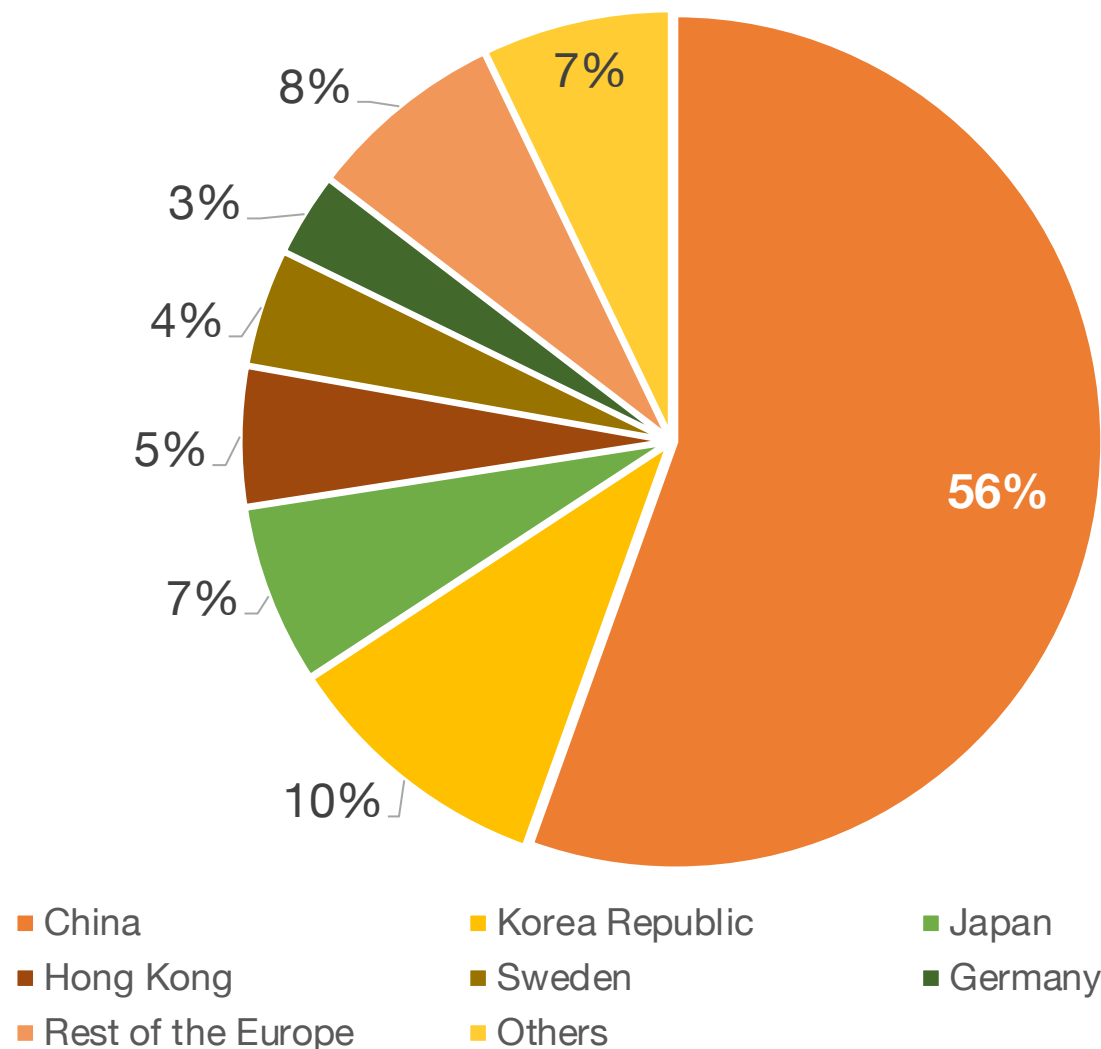
Olympic Games medals since 1988

Olympic Games medals since 1988

CHINA	28		17		8		0		1		2		SINGAPORE
KOREA REPUBLIC	3		3		12		0		1		1		CHINESE TAIPEI
SWEDEN	1		1		1		0		1		1		FRANCE
GERMANY	0		3		4		0		1		1		YUGOSLAVIA
JAPAN	0		2		2		0		1		0		HONG KONG
KOREA DPR	0		1		3		0		0		1		DENMARK

Results on the Table

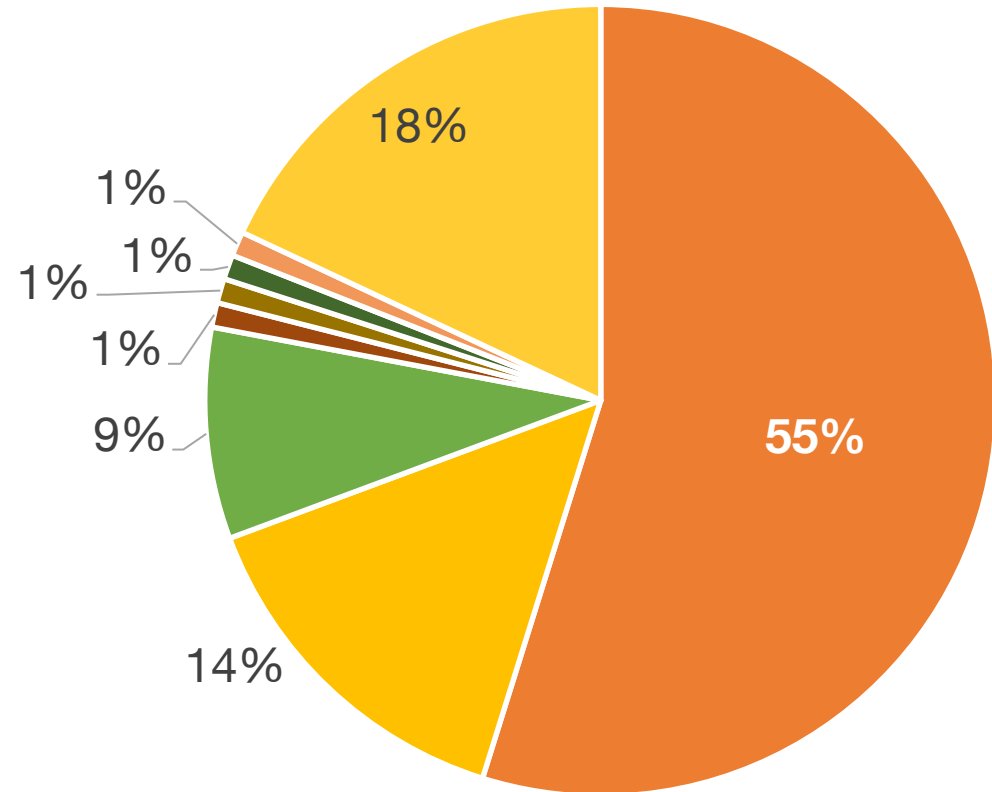
World Championships medals since 1988



	Out of 110	110	208
CHINA	91.5	62	84
KOREA REPUBLIC	3	8	33
JAPAN	1	8	20
HONG KONG	0	2	20.5
SWEDEN	8	5	6
GERMANY	1	6	6.5
REST OF EUROPE	2	9	21
OTHERS	3.5	10	17

Current Financial Reality

Media Rights by Country



China

Japan

Singapore

Oceania

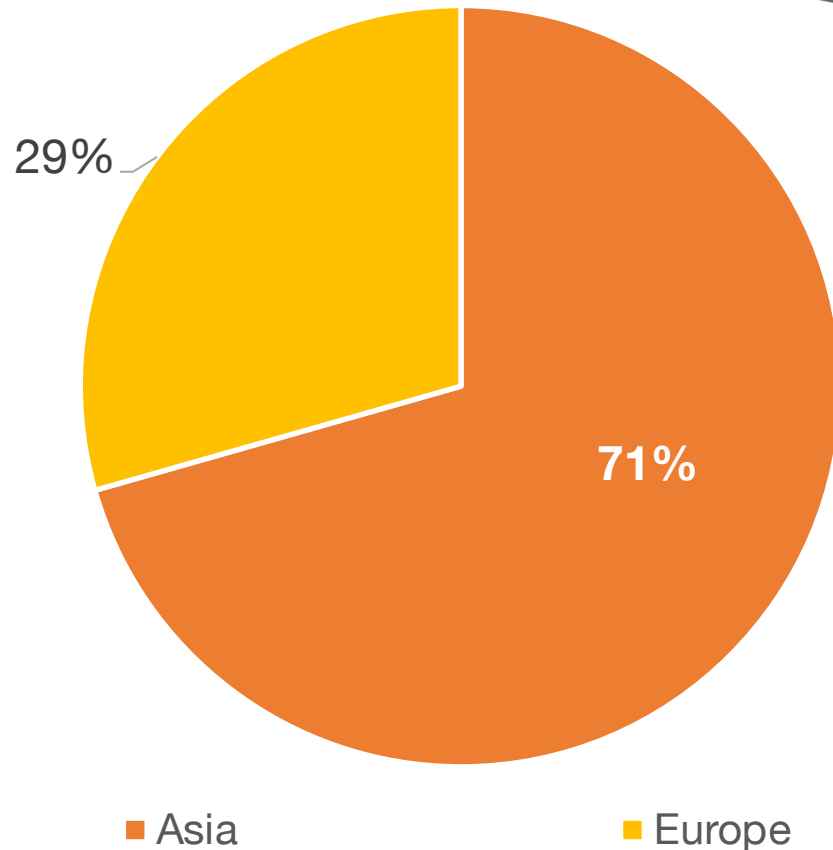
Africa

North America

Europe

Rest of Asia

Media Rights (2019 European Championships)

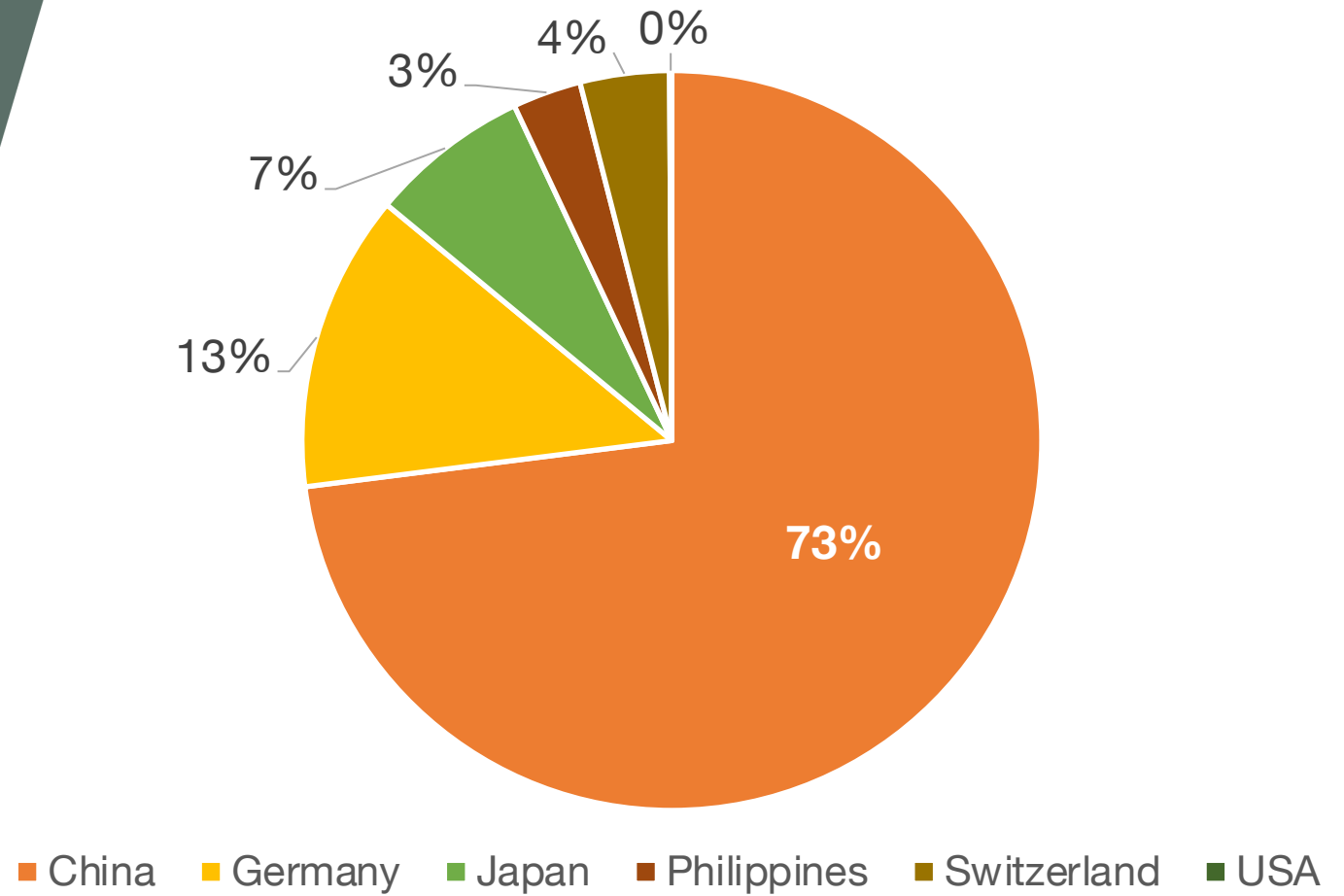


Total Income:
USD 42,500

- Asia – 30,000
- Europe – 12,500

Current Financial Reality

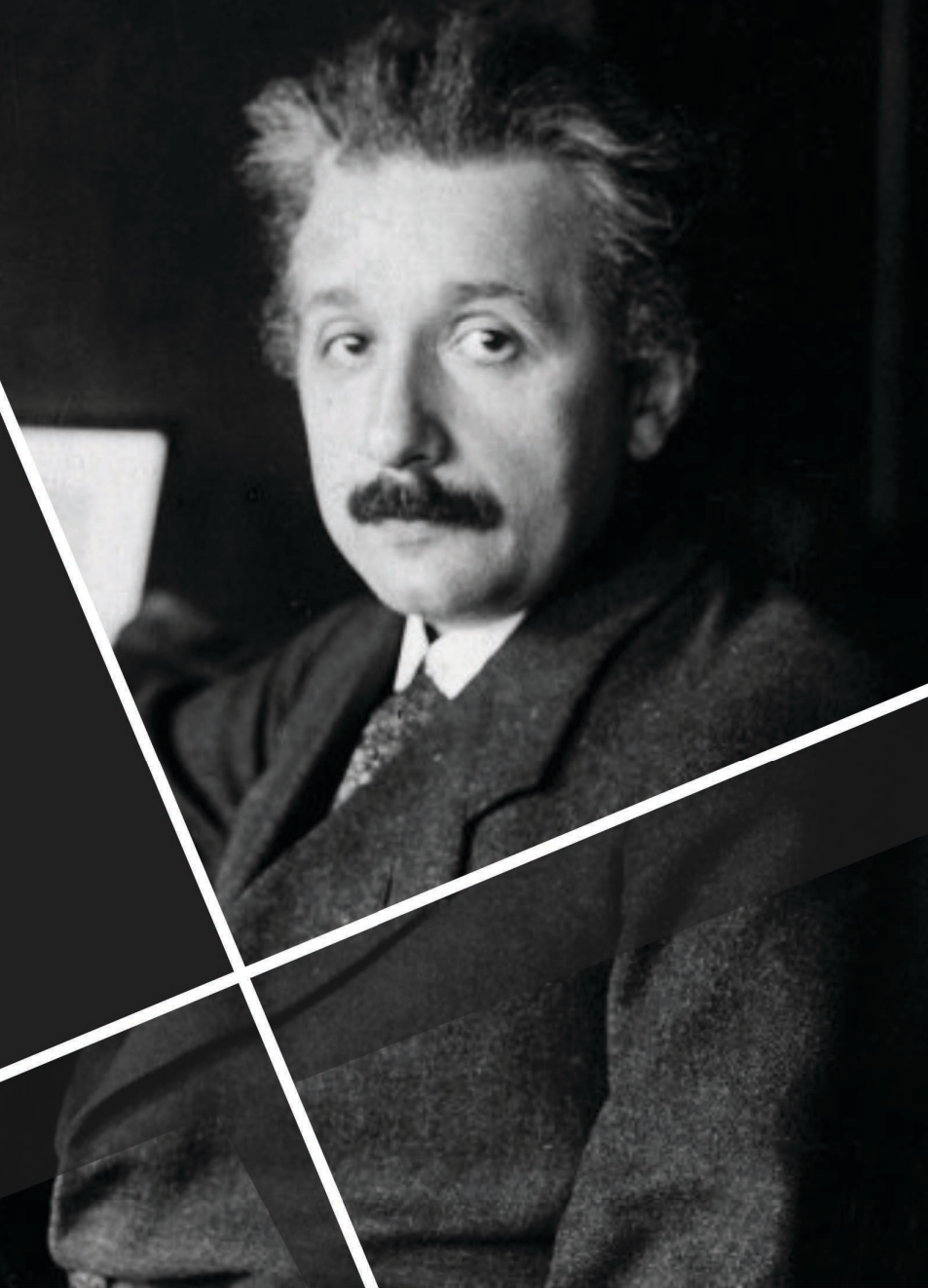
Sponsorship by Country



“

**Insanity is doing the same
things over and over again and
expecting different results.** ”

- Albert Einstein



ITTF Reforms for the Future of Our Sport

- The New World Championships
- World Table Tennis
- The Home of Table Tennis
- Development and High Performance

The New World Championships

- The Finals
- Regional, Continental and Intercontinental Stages
- Making content relevant for International Media and Fans
- Creating content for Local Media and Fans
- Investment into Regional events





World Table Tennis

Commercial vehicle to focus on creating a leading property

- Increase prize money
- New marquee events
- Allow more focus between commercial sports and development

Home of Table Tennis

- Update
- Centralized ITTF Team
- A place to develop future stars?





Development and High Performance

- The needs for stars all over the World
- Future High Performance training centres in each Continent
- More regional and targeted investment from the ITTF

The background is a solid dark teal color. It features several white geometric lines: a thick diagonal line running from the top-left towards the bottom-right, and a thinner diagonal line running from the bottom-left towards the top-right. These lines intersect to form a large 'X' shape across the frame.

**How can ITTF provide
more support for Europe?**

Question for the Future

Should the ITTF fund its members directly more OR
continue to fund the Continent?

